

Press Release 1

**Expansion for 6th Leading International Trade Fair for Industrial Coating Technology from 19 through 22 April 2016 in Karlsruhe (Germany)
Strong Demand for Booth Locations at PaintExpo 2016 and 2017**

Oberboihingen, October 2014 – 18 months before the trade fair opens, more than 175 companies from 12 countries have already made firm bookings for their booth locations at PaintExpo 2016. As a result, approximately 50% of all exhibition floor space occupied at the event in 2014 has already been booked. The international trade fair for industrial coating technologies to be held in April 2017 due to the schedule change to the odd-numbered years is also right on course: roughly 80% of the companies have decided to participate both years.

“Even we ourselves have been a bit surprised, and of course pleased with the strong demand for booth floor space at this early point in time. The fact that many companies have not only booked booth floor space for PaintExpo 2016, but rather for 2017 as well, is especially encouraging. As a result of the schedule change to the odd-numbered years, the leading international trade fair will take place after just one year in 2017”, explains Jürgen Haußmann, managing director of event promoters FairFair GmbH. Practically all of the market and technology leaders from the various fields of industrial coating technologies are amongst the 175 companies who are already included in the exhibitor list. It’s no wonder that PaintExpo has established itself as the number one information and procurement platform for users around the globe. This is also made apparent by the visitor numbers at PaintExpo 2014 which increased by 14.2% to a total of 9167. 26.6% of the expert visitors came from outside of Germany – from a total of 70 countries. “PaintExpo has evolved into the unequivocal meeting place for the industry sector. The audience has once again become more professional and international, and even more visitors have attended PaintExpo. We’re already looking forward to PaintExpo 2016”, reports Martin Weidisch from marketing at J. Wagner GmbH – one of the companies who have already made firm bookings for floor space at the leading international trade fair in 2016, and are thus enjoying a full range of options with regard to booth location. Amongst other companies, this is also

being taken advantage of by US manufacturer of UV-LED curing technology, Phoeson Technology Inc., as well as Lesta S.R.L. from Italy, who both participated at the leading trade fair for industrial coating technologies for the first time in 2014. 18 months before the trade fair opens, the companies who have already registered for PaintExpo 2016 will occupy roughly 6,300 square metres (67,812 sq. ft.) of floor space, which amounts to about 50% of all occupied floor space in 2014. And roughly 40% has already been firmly booked for PaintExpo 2017.

Market-Oriented, Representative, Forward-Looking Offerings

“We’re expecting further growth of visitor numbers once again in 2016”, says Jürgen Haußmann. This is indicative of the fact that users in various regions around the world are faced with different, but nevertheless generally increasing requirements. These include higher levels of quality and increased productivity, as well as more flexibility and sustainability. Beyond this, the use of new materials, for example lightweight components made of fibrous composite materials, as well as utilisation of various materials within a given finished product, are presenting in-house painting operations and coating job-shops with new challenges. This results in investment needs for in-house painting operations around the globe, because these requirements can only be fulfilled through the use of technical innovations. And these are presented by the exhibitors at PaintExpo in a diversity which is unparalleled anywhere else in the world, and cover the entire process sequence for liquid painting, powder coating and coil coating. The exhibition programme encompasses liquid painting and powder coating systems, application systems and spray guns, liquid paints and powdered enamels, automation and conveyor technology, cleaning and pre-treatment, drying and curing, environmental technology, pneumatics, compressed air supply and exhaust purification, water treatment, recycling and disposal, accessories, measuring and test technology, quality assurance, paint stripping, job-shop coating, services and technical literature. Beyond this, downstream process steps such as printing and packaging are covered as well.

The same programme will be showcased at the 3rd PaintExpo Eurasia, trade fair for industrial coating technology in Istanbul, Turkey, from the [15th](#) through the 17th of October, 2015. The Turkish offshoot will be promoted mutually by FairFair GmbH and Artkim Fuarcilik.

Further information and a preliminary exhibitor list can be accessed at www.paintexpo.de.

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Contact persons for the editors, and for requesting image files:

SCHULZ. PRESSE. TEXT, Doris Schulz, (journalist DJV),
Landhausstr. 12, D-70825 Korntal, Germany, phone: +49 (0)711 854085,
ds@pressetextschulz.de, www.schulzpressetext.de

FairFair GmbH, Jürgen Haußmann, Max-Eyth-Str. 19, D-72644
Oberboihingen, Germany, phone :+49 (0)7022 6025510,
info@paintexpo.de, www.paintexpo.de

Press Release 2

6th leading international trade fair for industrial coating technology in Karlsruhe (Germany) from 19th to 22th April 2016

Painting and coating processes with improved quality and flexibility at lower costs per piece

Oberboihingen, Germany, June 2015 – **When it comes to painting and coating processes, the aim around the globe is to cut unit costs while simultaneously improving quality, productivity and sustainability. PaintExpo will be presenting solutions that focus on achieving these aims. Ten months before it is due to start, the trade fair already has over 300 companies on its list of exhibitors (status as of 15th June 2015). The leading international trade fair for industrial coating technology will be held at the fairground in Karlsruhe in Southern Germany from 19th to 22nd April 2016. The wide range of exhibits on show varies from pretreatment right through to quality control and packaging.**

Regardless of the branch of industry concerned and the coating materials used, contract coaters and in-house painting companies throughout the world are faced with the challenge of making processes more efficient and sustainable. This can only be achieved by using as little material and energy as possible to generate the required surface quality as well as by maximizing productivity. To meet these requirements, from 19th to 22nd April 2016 PaintExpo will be presenting products and services along the entire process chain for wet painting, powder coating and coil coating. These will be presented in such a diversity that has never been seen anywhere else in the world. For this reason, by mid-June over 300 companies from 19 countries had already confirmed bookings for their booths at the leading international trade fair for industrial coating technology in Karlsruhe (Germany). “But it’s not just the facts and figures that please us. We also have well-known companies who have registered for the forthcoming PaintExpo for the first time. That is why we can already say today that practically all market and technology leaders will be present in Karlsruhe,” reported Jürgen Haussmann, Managing Director of FairFair GmbH and organizer of PaintExpo.”

Solutions from pretreatment to final inspection

In all probability, in-house painting companies and contract coaters will find the solutions they need at the forthcoming PaintExpo. Due to their energy-saving potentials and improved environmental compatibility, nano-based systems are increasingly being favored by all sectors of industry for the pretreatment of metal substrates. When it comes to cleaning and pretreating plastic components, alternative technologies - such as CO₂ snow-jet cleaning, plasma-cleaning and steam-cleaning - are becoming more and more popular. These technologies can be integrated into painting lines to save on costs, energy consumption and space.

Manufacturers are offering equipment and optimization concepts as solutions to cope with ever-smaller batch sizes and the ever-growing color spectrum. Aimed at flexibility and efficiency, these guarantee an optimum quality of coatings. New developments in drying technologies and feeding systems are helping to reduce energy consumption and thus lower costs per piece. Both are designed to minimize conditioned air and heat losses. Cost savings are also being made through the use of “off-the-peg” painting robots and automation solutions, which enable paint to be applied more accurately and reject rates to be decreased. Another way of reducing material consumption and increasing flexibility is to implement intelligent paint logistics with paint supply systems.

Promising developments are currently being made in the field of wet painting – with regard to both metal and plastic substrates – and also in coating systems, with the goal of reducing the number of process steps required. Efforts to replace solvent paints with water-based alternatives also continue unceasingly. The current trend in powder paints is towards systems which enable thinner, high-quality and highly-resistant layers to be produced. Coating systems which crosslink at lower curing temperatures also continue to be a priority.

The range of exhibits at PaintExpo includes equipment for wet-painting and powder-coating, application systems and spray guns, wet and dry paints, automation and feeding technologies, cleaning and pretreatment, drying and hardening, environmental technology, compressed air systems, air supply and exhaust air purification, water treatment, recycling and disposal, accessories, measuring and testing technologies, quality assurance, paint stripping, contract coating, services and specialist literature. Downstream operations such as printing and packaging are also covered.

This is also the range of exhibits that will be on show at the 3rd PaintExpo Eurasia, trade fair for industrial coating technology in Istanbul, Turkey, from [15th to 17th October 2015](#). The Eurasian offshoot is mutually organized by FairFair GmbH and Artkim Fuarcilik.

For further information and a preliminary list of exhibitors, see www.paintexpo.de

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Contact person for editorial matters and requests for photos:

SCHULZ. PRESSE. TEXT, Doris Schulz, (Journalist DJV),
Landhausstrasse 12, 70825 Korntal, Germany, Phone +49 (0)711 854085,
ds@presstextschulz.de, www.schulzpresstext.de

FairFair GmbH, Jürgen Haussmann, Max-Eyth-Strasse 19, 72644
Oberboihingen, Germany, Phone +49 (0)7022 6025510,
info@paintexpo.de, www.paintexpo.de

Press release 3 – October 2015

**6th Leading International Trade Fair for Industrial Coating Technology
from 19 through 22 April 2016 in Karlsruhe (Germany)
PaintExpo – Efficiently Fulfilling Stricter Requirements
for Coatings**

Oberboihingen – **Ever greater demands are being placed on painted surfaces. Key aspects include improved quality, as well as increasing individuality and sustainability. In order to remain competitive, companies with in-house painting operations have to react to these requirements quickly and effectively despite rising cost pressure. Facts about new products, further developments and trends in industrial coating technology are necessary to this end, and these will be presented at PaintExpo at the Karlsruhe Exhibition Centre from the 19th through the 22nd of April, 2016.**

As a key technology, coating plays a decisive role in practically all fields of industrial manufacturing and in the production of consumer goods. A great variety of functional and decorative requirements need to be fulfilled for various surfaces. Regardless of whether metals, plastics, wood, wooden materials, glass or composite materials need to be coated, the requirements stipulate high-quality, resource-conserving, flexible, environmentally sound and, at the same time, economically efficient coating processes. The exhibitors at PaintExpo will present new solutions and further developments to this end – throughout the entire process sequence for liquid painting, powder coating and coil coating – from the 19th through the 22nd of April at the Karlsruhe Exhibition Centre.

Ecological, Efficient Pre-Treatment

The transition period for the use of chrome(VI)-containing products in the EU will expire on 21 September 2017, which is still used in some cases for the pre-treatment of aluminium and zinc. Thus far it's impossible to say whether or not chromium trioxide and other chromium compounds included in annex 14 of the REACH regulation will be authorised. Due to the fact that the changeover necessitates time-consuming, costly measures, advance information about conversion of an existing pre-treatment system or the design of a new one is indispensable. This is made possible by PaintExpo

in an ideal manner, because suppliers of chromium-free systems and equipment will be on hand. Innovations will await the visitors with regard to conventional pre-treatment processes for metallic substrates such as iron and zinc phosphatising, as well as nano-ceramic systems. Amongst others, products based on renewable raw materials for the cleaning and pre-treatment of components made of steel, iron and aluminium will be presented.

Simplifying Painting Processes

The optimisation of energy and resource efficiency is still a high-priority issue for companies with in-house painting operations all over the world. Developments which contribute to simplifying the utilised processes play an important role in this respect. These developments include so-called single-coat systems, because if the same results can be obtained with a single layer of paint which previously required several, significant material and energy savings can be achieved. PaintExpo exhibitors will present corresponding paint systems. A further trend for which solutions will be showcased involves liquid paints and powdered enamels which, in addition to their protective and decorative features, fulfil other functions as well. These include, for example, self-healing, self-cleaning, antimicrobial, temperature compensating, ice-resistant and photocatalytic paint layers. In the field of powder coating, ultra-thin powdered enamels permit significantly reduced consumption thanks to reduced layer thicknesses – as of 25 µm depending on the colour.

Where efficient overspray scrubbing is concerned, demand is continuously increasing for dry scrubbing systems. These solutions make use of brushes, electrostatics, powder and special carton designs for the effective, energy-saving and resource-conserving scrubbing of overspray.

Coating Technology 4.0

After the steam engine, the assembly line and computer technology, the fourth industrial revolution is targeting coating technology as well – which is actually more of an evolution based on modular, browser-based manufacturing execution systems (MES) which will be presented at PaintExpo. They network the factory throughout the entire manufacturing process (horizontally), as well as through all process levels (vertically). This permits integrated data acquisition, analysis and graphic display in real-

time. Production and logistics processes are thus made fully transparent on the one hand, and data can be accessed from anywhere in the world at any time on the other hand. As a result, processes can not only be controlled, monitored and optimised from a PC at the workplace, but rather from a laptop, a tablet or smartphone at any location as well.

Infobox

PaintExpo Exhibition Programme

Systems and equipment for liquid painting, powder coating and coil coating, application systems and spray guns, liquid paints and powdered enamels, automation and conveyor technology, compressed air technology, cleaning and pre-treatment, drying and curing, environmental technology, air supply and exhaust purification, water treatment, recycling and disposal, accessories such as covering materials and systems, painting hangers, filters and pumps, measuring and test technology, quality assurance, paint stripping, job-shop coating, packaging, identification, services, basic and further training, research and technical literature.

Further information and a preliminary exhibitor list can be accessed at www.paintexpo.de.

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Contact persons for the editors, and for requesting image files:

SCHULZ. PRESSE. TEXT, Doris Schulz, (journalist DJV),
Landhausstr. 12, D-70825 Korntal, Germany, phone: +49 (0)711 854085,
ds@presstextschulz.de, www.schulzpresstext.de

FairFair GmbH, Jürgen Haußmann, Max-Eyth-Str. 19, D-72644
Oberboihingen, Germany, phone :+49 (0)7022 6025510,
info@paintexpo.de, www.paintexpo.de

Press Release 4 – December 2015

6th Leading International Trade Fair for Industrial Coating Technology from 19 to 22 April 2016 in Karlsruhe (Germany)

PaintExpo Headed for Record-Breaking Numbers

Oberboihingen, December 2015 – **Roughly 4 months remain before PaintExpo opens its doors for the 6th time. But it's already becoming apparent that the world's leading trade fair for coating technology will be bigger than ever in 2016. With more than 135,000 square feet, overall net exhibition floor space has already exceeded the level achieved at the 2014 event. The exhibition programme covers the areas of liquid painting, powder coating and coil coating from pre-treatment right on up to quality control and packaging. The 6th PaintExpo will take place at the exhibition centre in Karlsruhe from the 19th through the 22nd of April, 2016.**

Ever since its founding in 2006, PaintExpo has been continuously growing from one event to the next. The leading international trade fair for industrial coating technologies will continue its ongoing success in 2016 too. The exhibitor list already includes roughly 430 companies. All of the market and technology leaders will be on hand, as well as companies which haven't participated at the trade fair in the past. More than one fourth of all exhibitors come from outside of Germany. Renewed growth is also reflected by occupied net exhibition floor space. With more than 135,000 square feet, it already exceeds all of the floor space booked in 2014. "But the figures are just one side of the coin. This is complemented by the fact that many of the exhibiting companies will present innovations and further developments at PaintExpo. This makes it possible for us to present visitors with the world's most up-to-date and comprehensive offerings for industrial coating technology, and thus for dealing with the challenges they're faced with", reports Jürgen Haußmann, managing director of event promoters FairFair GmbH. And challenges abound for companies with in-house painting operations and coating job-shops all over the world. On the one hand these involve improved quality, individuality, productivity and sustainability. On the other hand, the goal is to reduce unit costs per painted part in order to be able to stand up to global competition.

Trends for Optimised Coating Processes

Solutions showcased by PaintExpo exhibitors cover the process sequences for liquid painting, powder coating and coil coating. Amongst other products, single-component, fluoride-free iron phosphating for the pre-treatment of metallic substrates in spray and immersion applications will be presented, as well as inexpensive, low-maintenance substitution processes for zinc phosphatising which achieve equally good adhesion and corrosion protection characteristics. Innovations will also await the visitors with regard to nano-ceramic systems with multi-metal compatibility. Pre-treatment of plastic parts can be optimised with space-saving, resource-conserving inline compatible processes such as CO₂ snow-jet, superheated steam and plasma cleaning.

New and further developments are in focus for paints which fulfil decorative as well as functional requirements with high levels of material efficiency and environmental compatibility. These include, for example, innovative powder coating and liquid painting systems by means of which metallic and plastic substrates can be furnished with high-quality chrome finishes without the need for chrome(VI)-containing products. Attention is being focused on further emission reductions for solvent-based paints. New ultra-high-solid systems are being developed to this end. In the field of powder coating, low-temperature, thin-film and so-called "two coat one bake" powdered enamel systems are promoting reduced consumption of energy and materials, as well as increased productivity.

Ever smaller lot quantities and a continuously increasing variety of colour tones also represent significant challenges for operators of painting and coating systems. System concepts, material feed equipment and application solutions, as well as reclaiming and precipitation systems which are consistently geared towards flexibility, material efficiency and energy efficiency make a significant contribution to economic operations in this respect.

In the field of UV technology, newly developed paints and curing systems are making it possible to coat more and more complex metal and plastic workpieces.

Visitors will be awaited by numerous innovative and advanced solutions in all exhibition segments. The spectrum of offerings covered by PaintExpo includes systems and equipment for liquid painting, powder coating and coil coating, application systems and spray guns, liquid paints and powdered

enamels, automation and conveyor technology, compressed air technology, cleaning and pre-treatment, drying and curing, environmental technology, air supply and exhaust purification, water treatment, recycling and disposal, accessories such as covering materials and systems, painting hangers, filters and pumps, measuring and test technology, quality assurance, paint stripping, job-shop coating, packaging, identification, services, basic and further training, research and technical literature.

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Landhausstr. 12, D-70825 Korntal, Germany, phone: +49 (0)711 854085,
ds@presstextschulz.de, www.schulzpresstext.de

FairFair GmbH, Jürgen Haußmann, Max-Eyth-Str. 19, D-72644
Oberboihingen, Germany, phone :+49 (0)7022 6025510,
info@paintexpo.de, www.paintexpo.de

Press Release 5 – February 2016

6th Leading International Trade Fair for Industrial Coating Technology with the World's Most Comprehensive Offerings from 19 through 22 April 2016

PaintExpo – Solutions for More Efficient Coating from More than 470 Exhibitors

Oberboihingen, February 2016 – **More than 470 exhibitors will be represented at the 6th PaintExpo at the Karlsruhe Exhibition Centre from the 19th through the 22nd of April, 2016. Companies from 26 countries will present the world's most comprehensive offerings for the optimisation of liquid painting, powder coating and coil coating processes on more than 142,000 square feet of net exhibition floor space. Innovations and further developments ranging from pre-treatment to quality control for practically all materials and material combinations will be unveiled.**

Industrial coating technology will be the centre of attention at the Karlsruhe Exhibition Centre from the 19th through the 22nd of April, 2016. More than 470 companies will present products, processes and services at PaintExpo for the further enhancement of quality, material and energy efficiency, flexibility and sustainability for liquid painting, powder coating and coil coating. Roughly 31% of the exhibitors come from outside of Germany and a total of 26 countries are represented. With net exhibition floor space amounting to more than 142,000 square feet, the 6th leading international trade fair for industrial coating technology will be bigger than ever. Visitors from companies with in-house painting operations and from job-shop coaters will be awaited by multi-sector offerings for a comprehensive range of materials which are unparalleled around the globe. The exhibition programme includes systems and application technology, pre-treatment and cleaning, paints, drying and cross-linking systems, conveyor technology, automation solutions and painting robots, measuring and test equipment, quality control, environmental engineering, accessories, consumable materials, packaging and services.

Lots of Live Presentations and Innovations

“The exhibitors will showcase innovations, further developments and new trends in all of the trade fair segments. And not just as product displays, but rather with numerous live presentations”, reports Jürgen Haußmann, managing director of event promoters FairFair GmbH. For example, solutions targeted at integrating Industry 4.0 into the paint shop will be shown. And the latest developments for coating and curing geometrically complex parts with UV technology will be demonstrated live on-site. A fully automated, compact powder coating system will be operated at PaintExpo as well. And things will get set into motion at various booths with companies from the field of conveyor technology. Additionally, visitors will be able to gather information on just how agile, flexible and easily programmable today’s painting robots are directly at the source.

For the first time ever anywhere in the world, a system for cleaning conveyor system chains, for example as used in Power & Free conveyors, will be introduced at PaintExpo. It can be used in running production lines and contributes to the minimisation of costly scrap and rework caused by falling contamination. Visitors will also be awaited by processes and products for more efficient and ecological cleaning and pre-treatment such as newly developed liquid paints and powdered enamels with optimised decorative and functional characteristics. Innovative and advanced paint guns and atomisers provide for increased material efficiency, quality and ergonomics where the application of these coatings is concerned.

They usually don’t receive a great deal of attention but they’re indispensable for reliable and efficient painting and coating processes: new developments in the areas of precipitation systems, test and inspection systems, accessories such as covering materials, painting hangers and pumps, as well as paint stripping and packaging solutions.

PaintExpo will take place at the Karlsruhe Exhibition Centre from the 19th through the 22nd of April, 2016. The leading international trade fair for industrial coating technology will be open Tuesday through Thursday from 9 a.m. to 5 p.m., and on Friday from 9 a.m. to 4 p.m. Further information, the exhibitor list and the agenda for the expert forum can be accessed at www.paintexpo.de.

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Contact persons for the editors, and for requesting image files:

SCHULZ. PRESSE. TEXT, Doris Schulz, (journalist DJV),
Landhausstr. 12, D-70825 Korntal, Germany, phone: +49 (0)711 854085,
ds@presstextschulz.de, www.schulzpresstext.de

FairFair GmbH, Jürgen Haußmann, Max-Eyth-Str. 19, D-72644
Oberboihingen, Germany, phone :+49 (0)7022 6025510,
info@paintexpo.de, www.paintexpo.de

Press Release 6 – April 2016

6th Leading International Trade Fair for Industrial Coating Technology from 19 through 22 April 2016

PaintExpo Sets New Records for Exhibitor Numbers and Internationalism

Oberboihingen, April 2016 – **With 501 exhibitors exclusively from the field of industrial coating technology, the 6th PaintExpo from 19 to 22 April 2016 will enjoy stronger participation than ever before. The global trade fair is experiencing an upswing with regard to internationalism as well: roughly one third of the participating companies come from outside of Germany. Exhibitors from a total of 27 countries will present new and further developed products, processes and services for liquid painting, powder coating and coil coating on 144,600 square feet of net exhibition floor space at the Karlsruhe Exhibition Centre.**

Event promoter FairFair GmbH had already announced record-breaking numbers for the trade fair in 2014. And with 501 exhibitors (a 6.8% increase), the 6th PaintExpo will pick up the success story where it was left off by the last event. The exhibitor list includes practically all of the world market and technology leaders, as well as the industry heavyweights from their respective sectors. Where net exhibition floor space is concerned, the leading international trade fair for industrial coating technology will enjoy growth of roughly 6% to a total of 144,600 square feet. “But this year’s PaintExpo is not only the largest ever, it’s also the most international. 31.5% of the exhibitors come from outside of Germany”, reports Jürgen Haußmann, managing director of FairFair GmbH. And thus the trade fair is expanding upon its leading position as **the** global information and procurement platform for industrial coating technology.

Innovative Offerings for All Industry Sectors and Materials

PaintExpo’s exhibition segments include products and services for liquid painting, powder coating, and coil coating, and they cover the entire process sequence from pre-treatment right on up to quality assurance – regardless of whether metals, plastics, glass, wood, wooden materials or other surfaces need to be painted or coated. And thus PaintExpo offers solutions for businesses from all industry sectors, as well as for coating job-shops. “Many

exhibitors take advantage of PaintExpo in order to unveil innovations and further developments to the experts for the first time. This year too, visitors will be able to discover a variety of world premieres and new products at the trade fair booths”, says Jürgen Haußmann. Amongst others these include numerous approaches to integrating Industry 4.0 or the Internet of Things into various paint shop operations. Energy and material efficiency, as well as individualisation and improved flexibility, quality and productivity are further keywords which play an essential role where new and further developed solutions are concerned. PaintExpo makes it possible for visitors to gather information about the current state-of-the-art and future trends in a concentrated fashion.

An expert forum with presentations from all fields of industrial coating technology will be held once again during this year’s PaintExpo on all four trade fair days in cooperation with the DFO e.V. (German research association for surface finishing). The spectrum of offerings ranges from talks about efficient pre-treatment and cleaning of metals and plastics through process optimisation for liquid painting and powder coating, right on up to quality assurance, environmental engineering and purification technology.

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